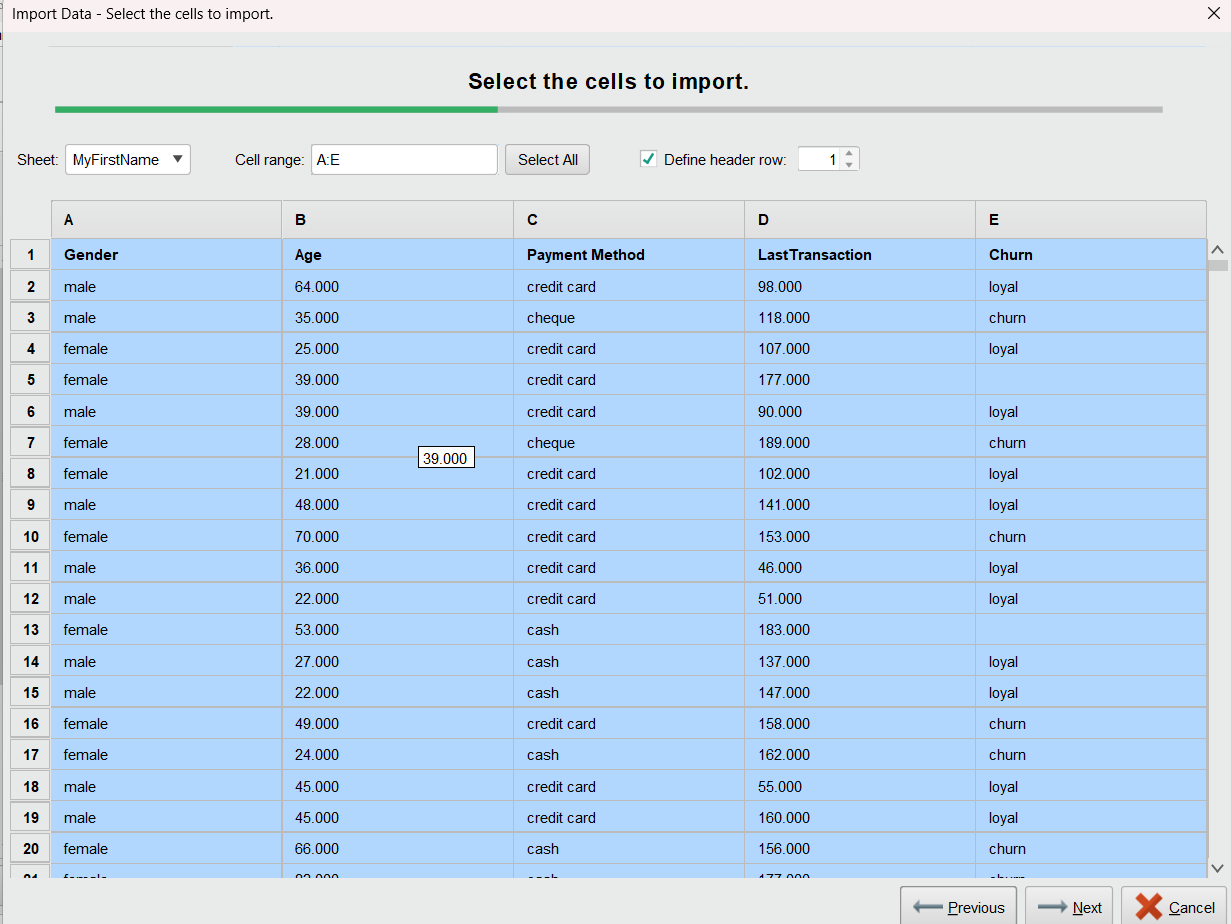
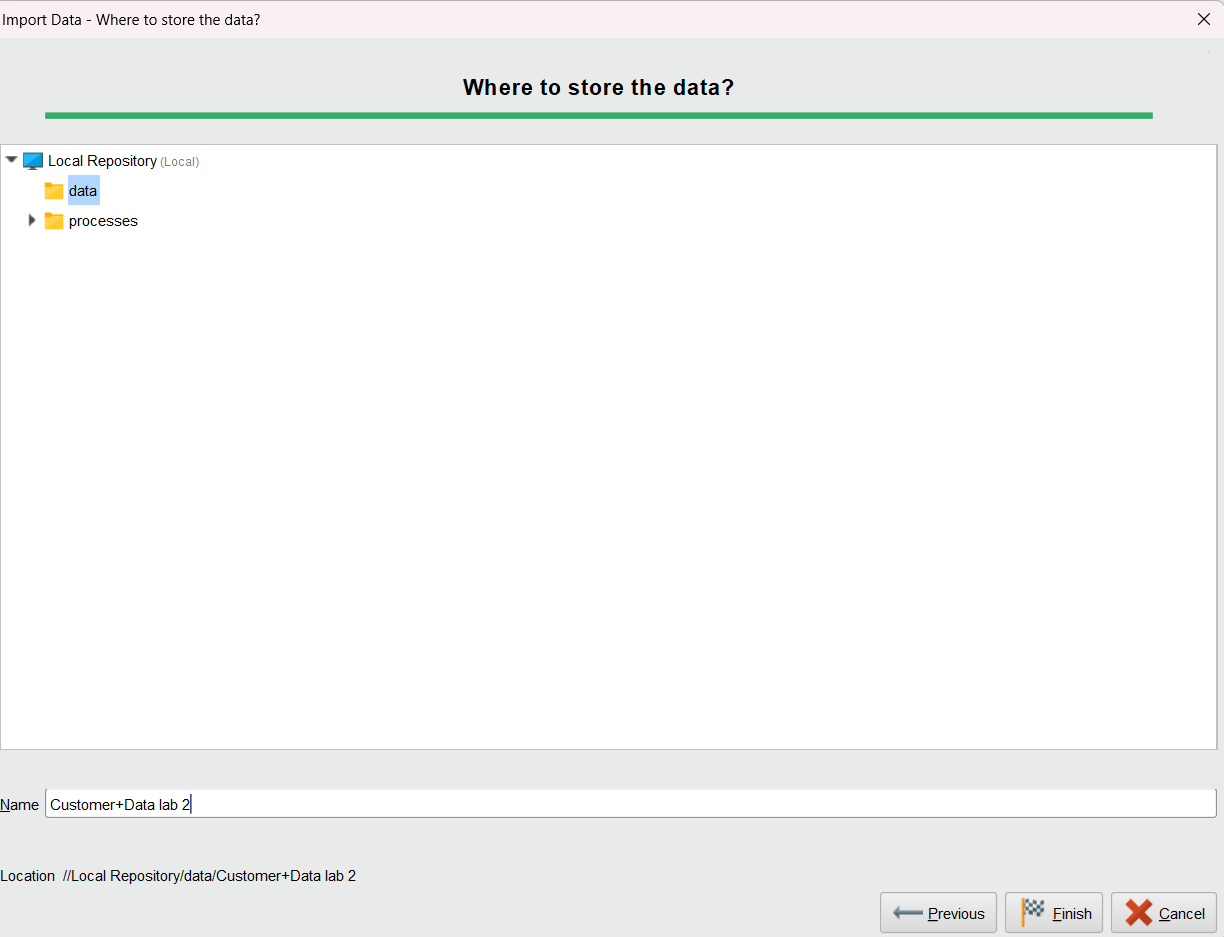
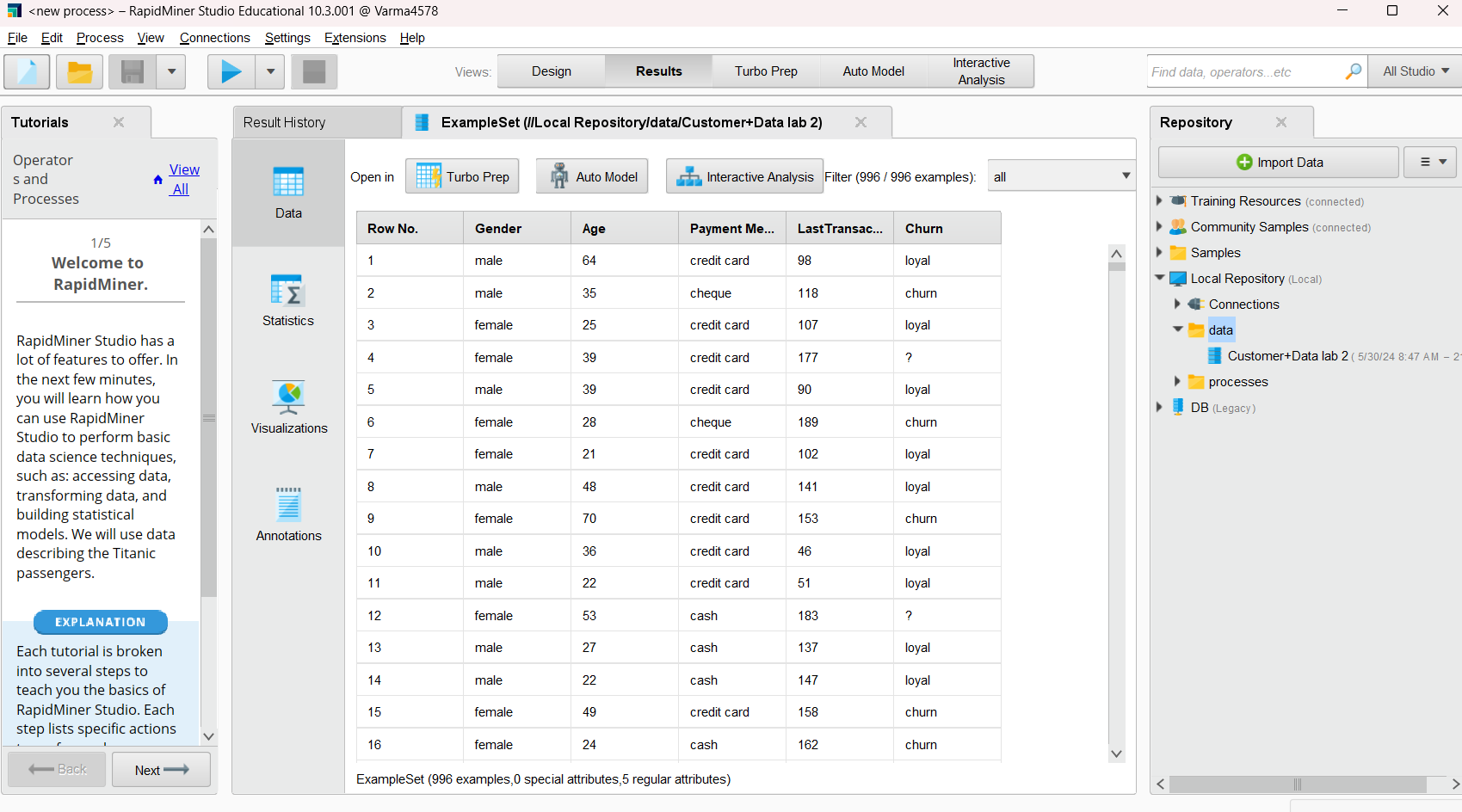
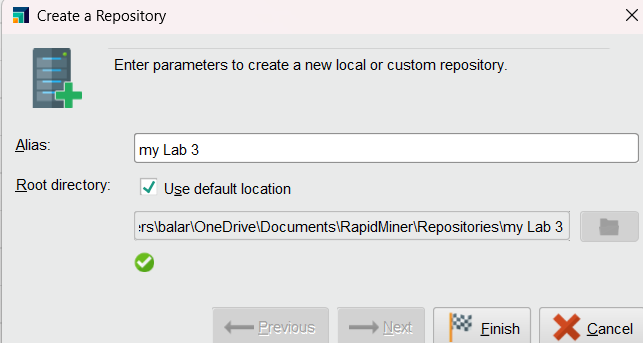
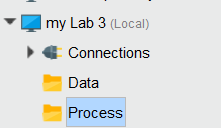
**Section 1:**   
1. Imoprting data file in Rapid minder  


2. saving the data  


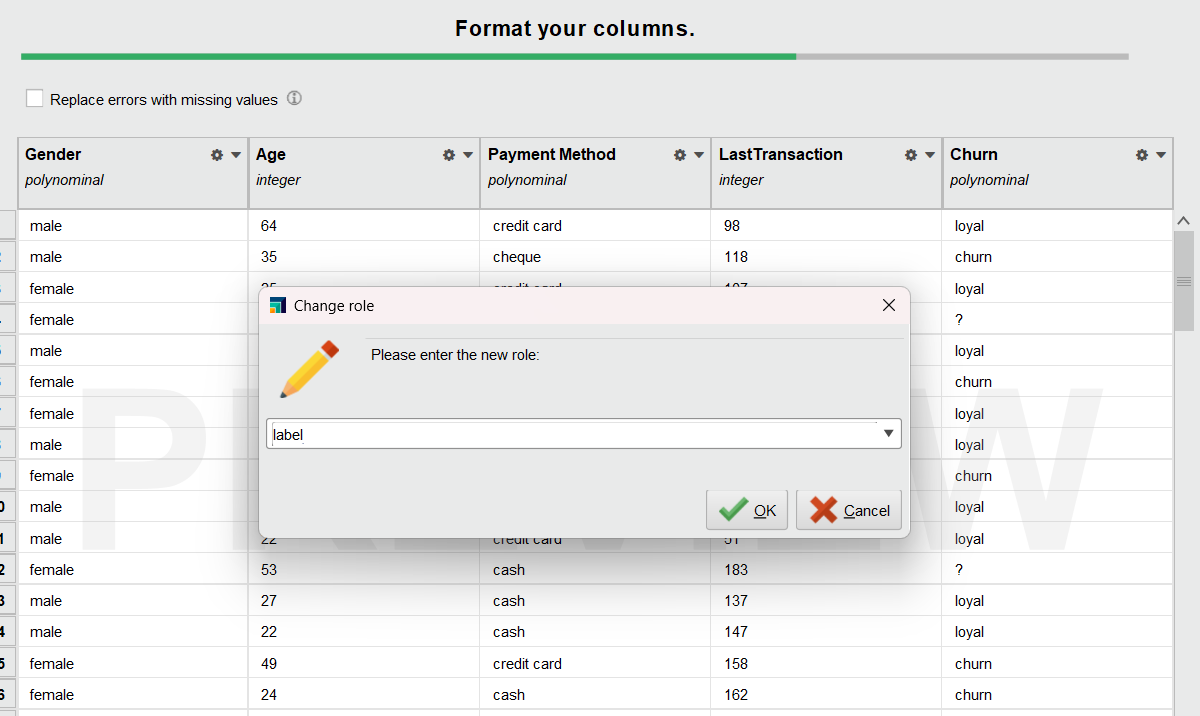
3. After finish the data is shown in this screen  


4. In image we can clearly say the below at the bottom of the image  
   

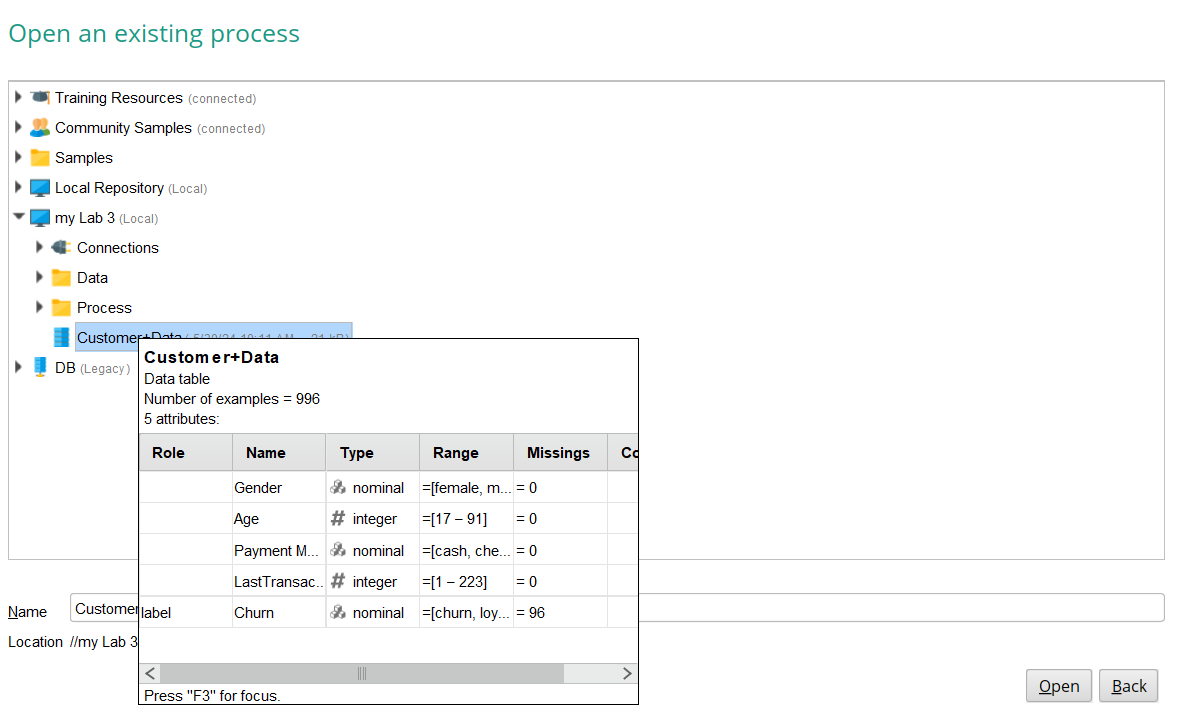

**Section 2:**

5. Create a repository followed by two files ,one is data snd other is process  


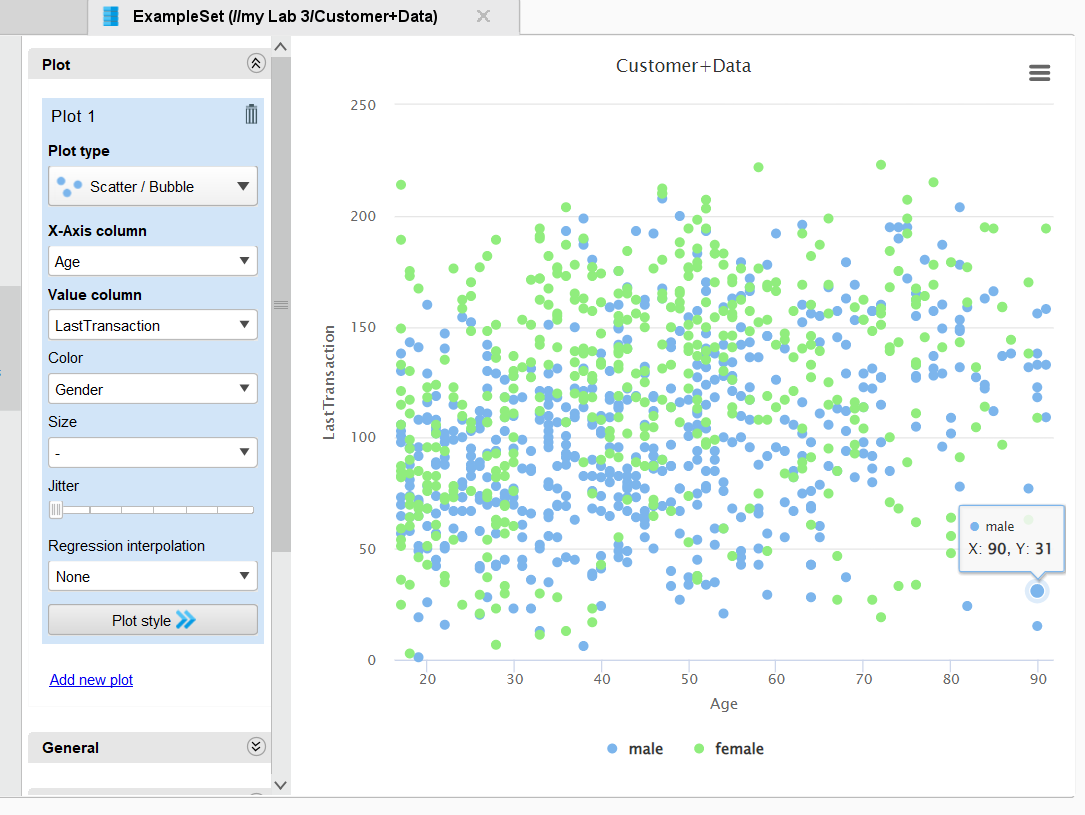
6.Add label for Churn Coloumn

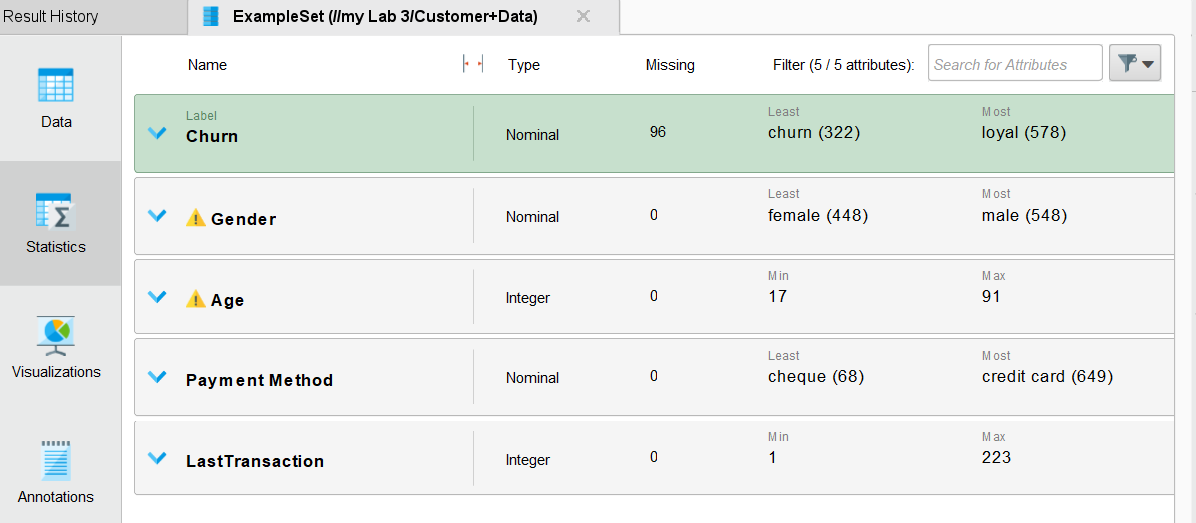


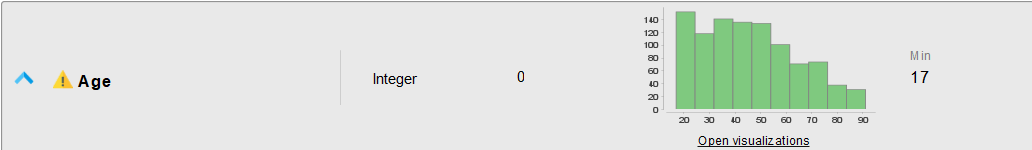
7. We can see attribute name, Type , Range and Missing values

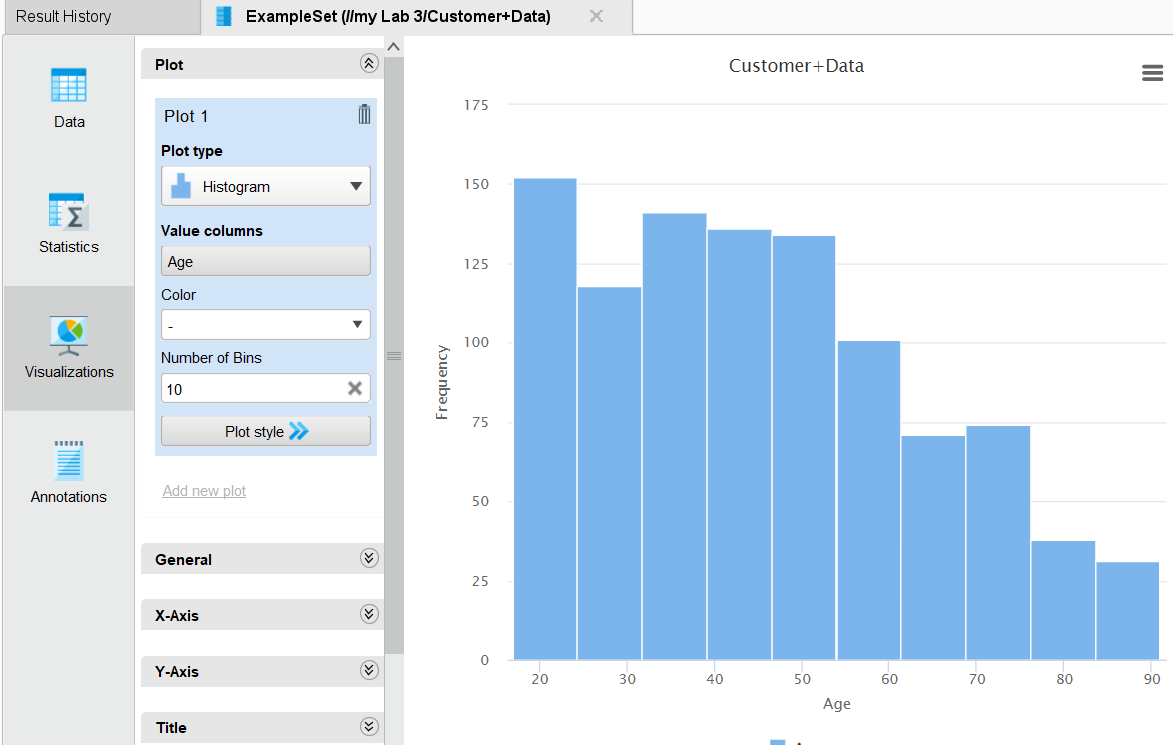


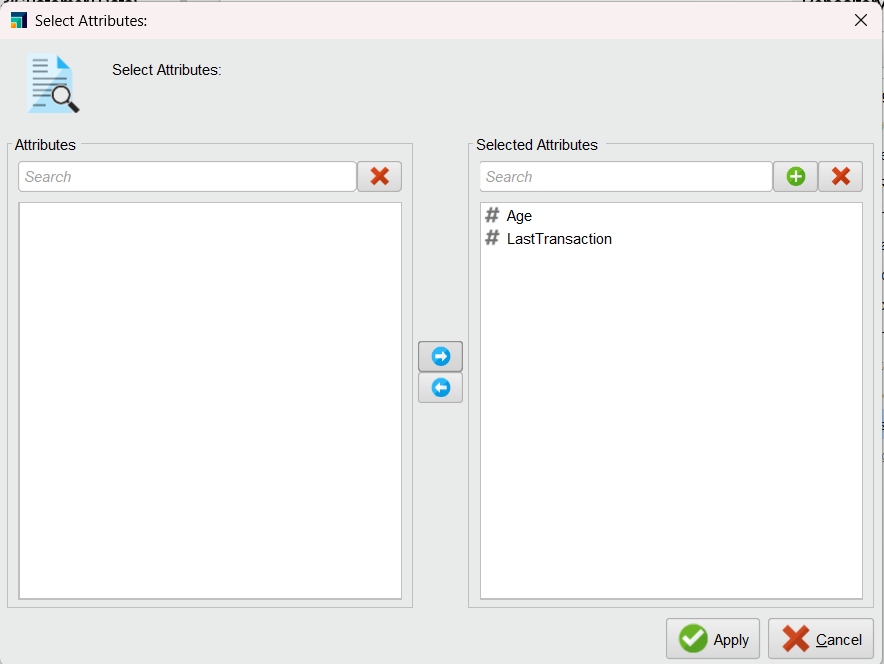
8. Scatter plot for our data

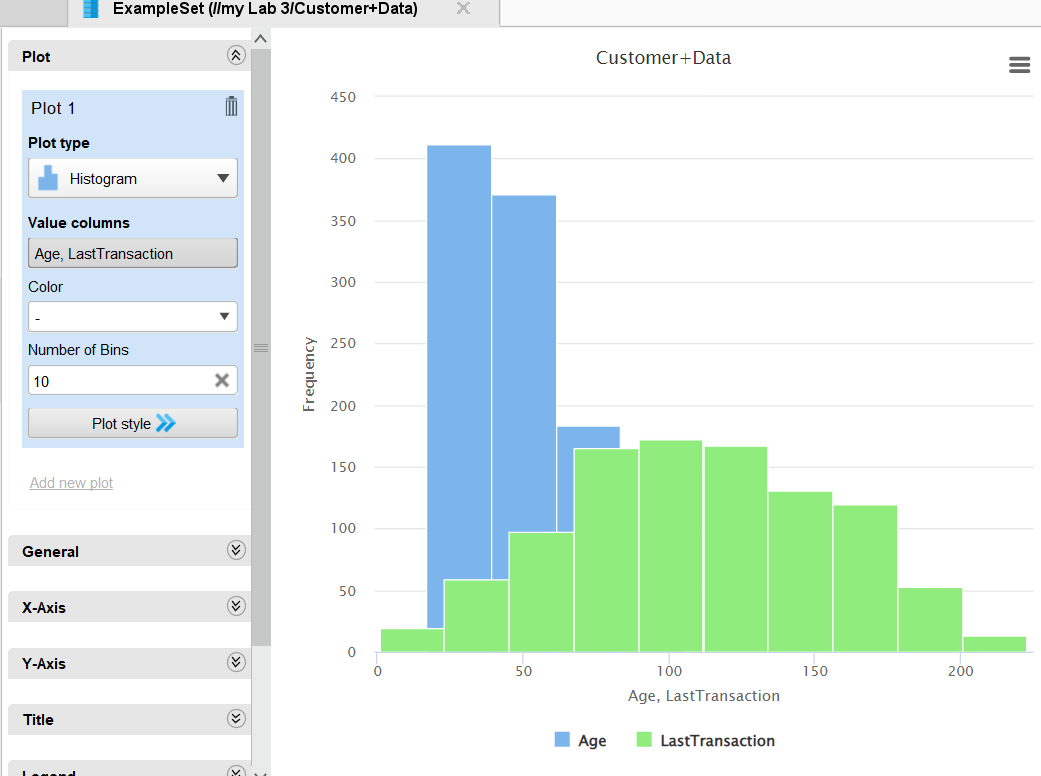


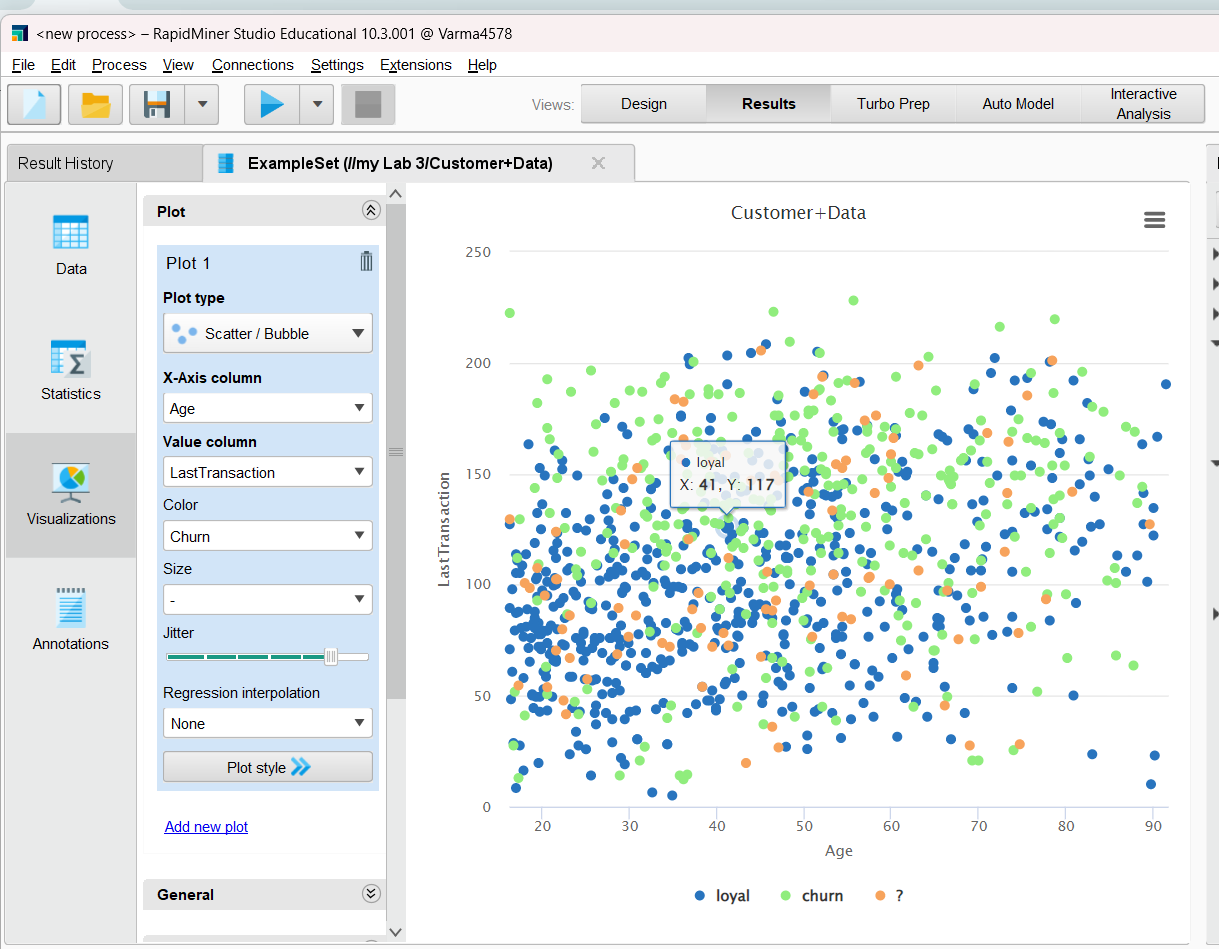
9. Statistics Displayed  


10.How data is distributed 

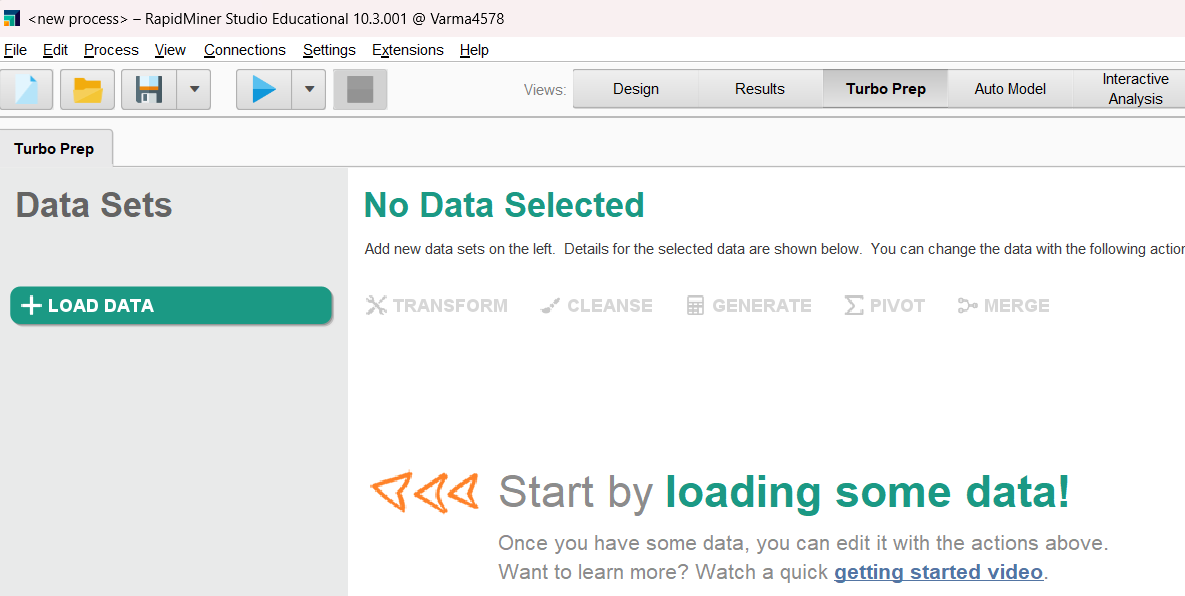
11.After clikcing on hyper link  


12.Amending attributes for visualizing plots  


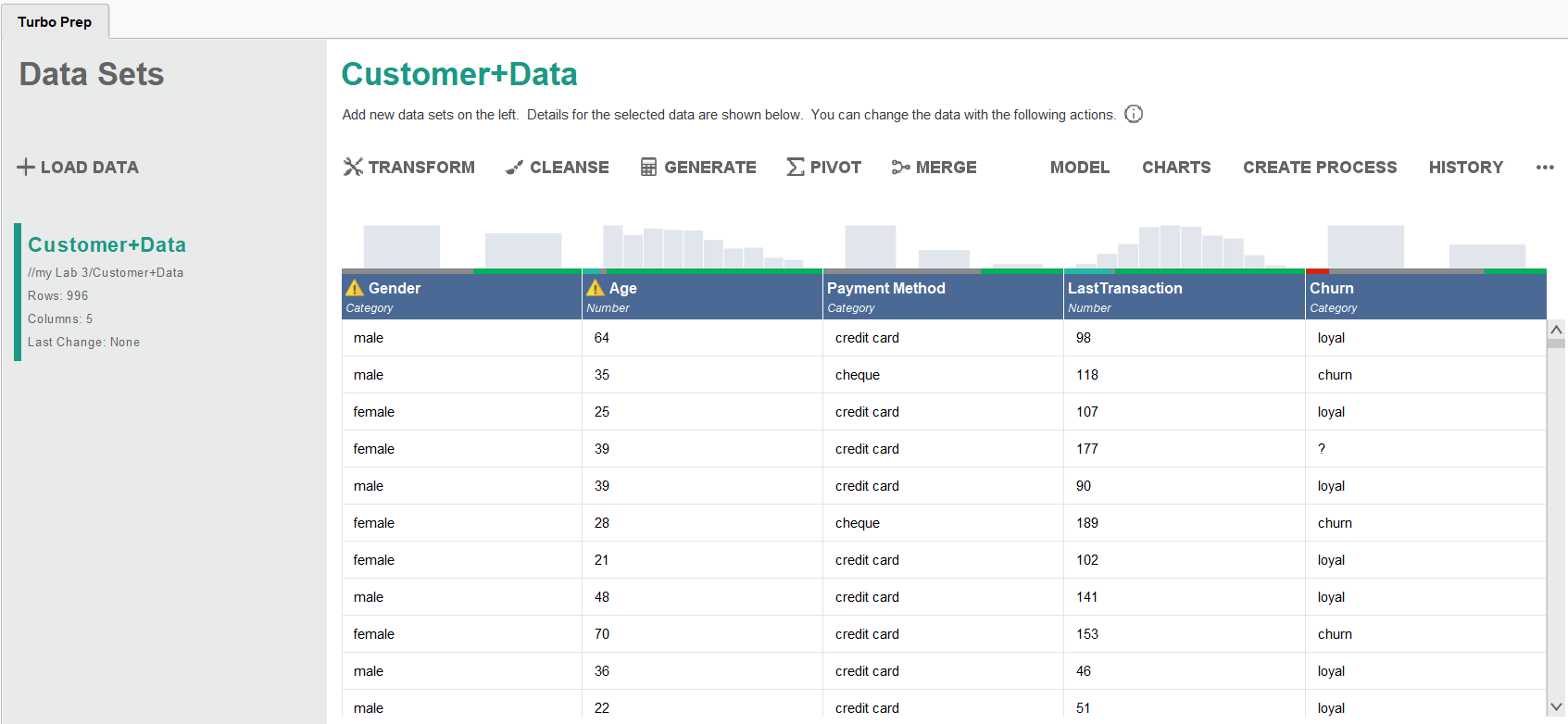
13. after amend 

14.we can see high value customers at lower left corner 

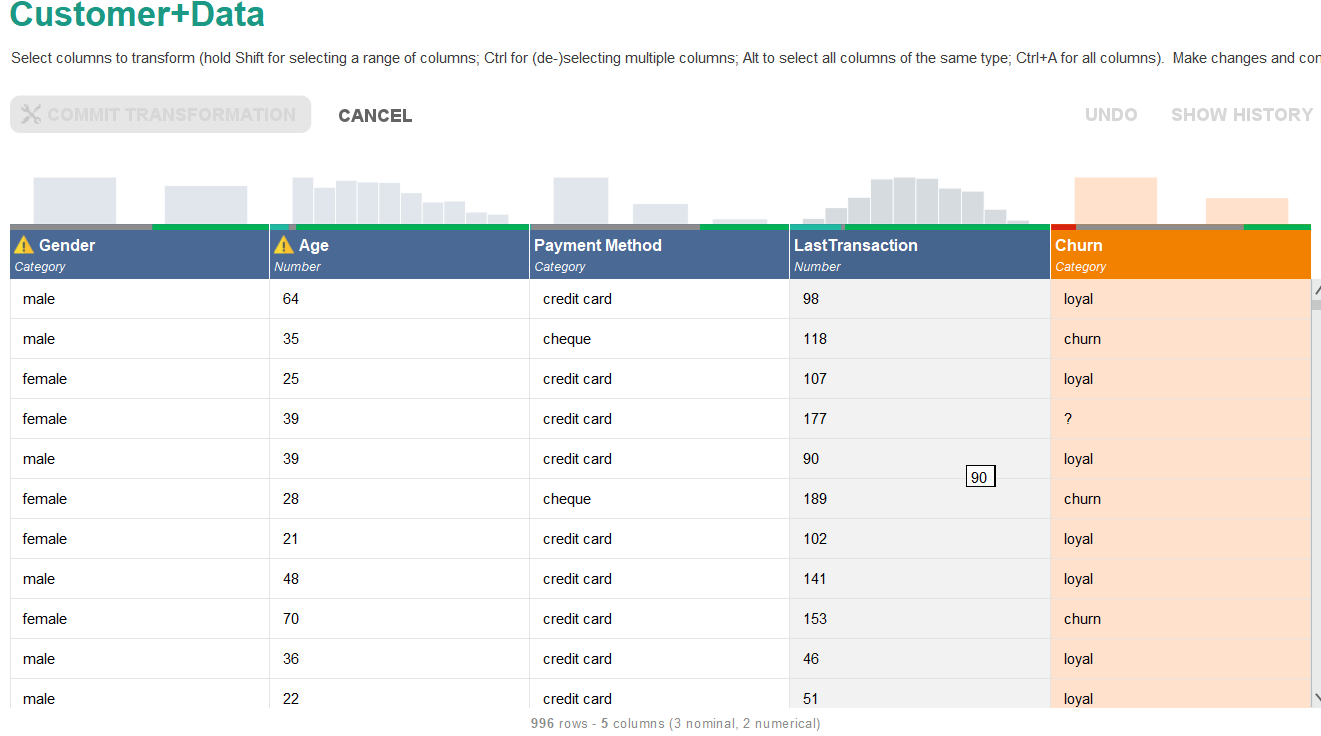
15. **Section 3:**

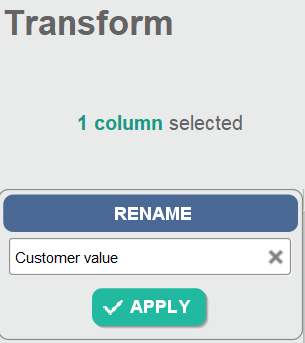


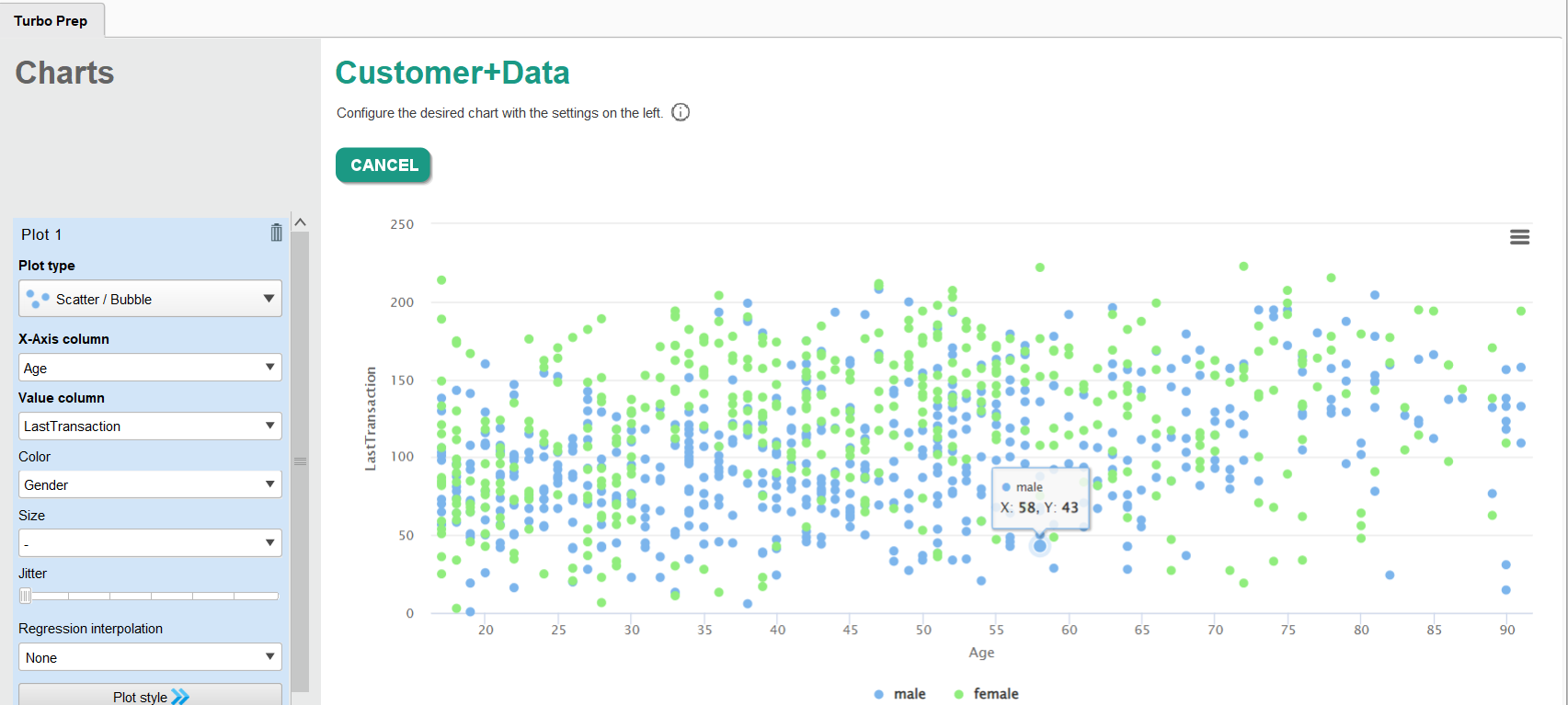
Data file loaded in Turbo prep

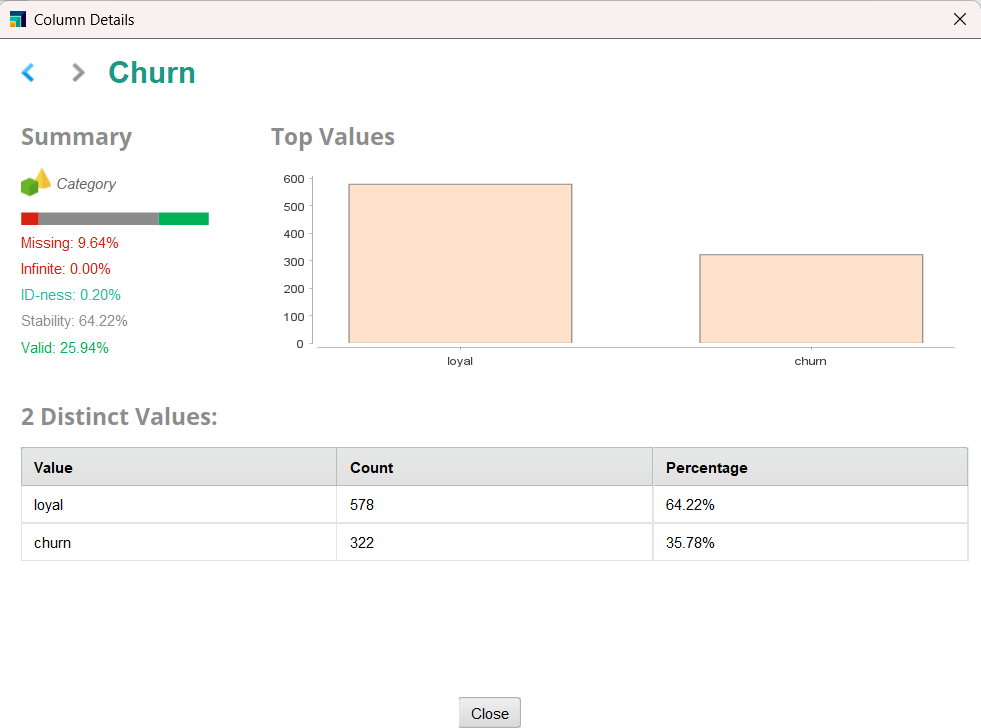


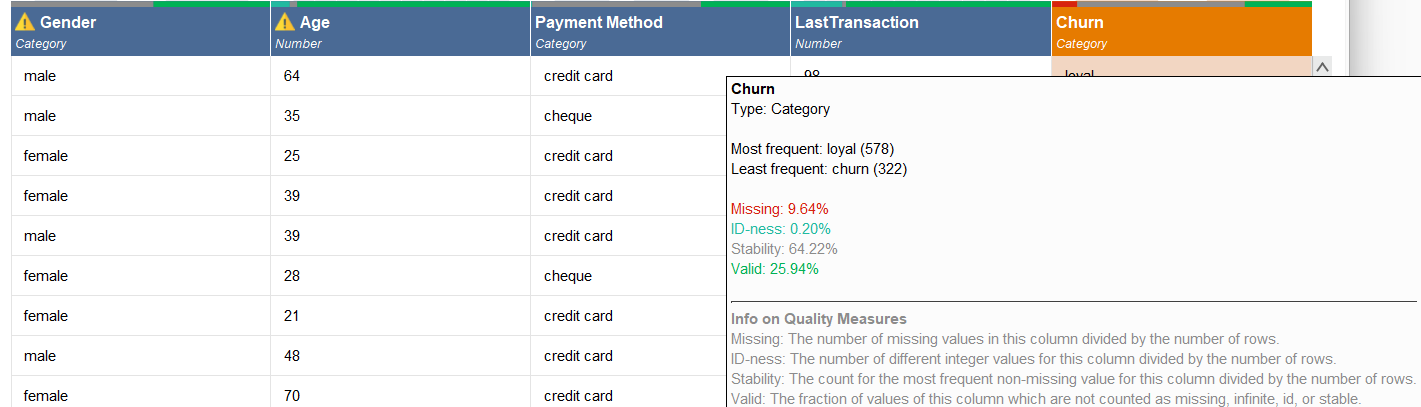
Click Transform and click Churn column

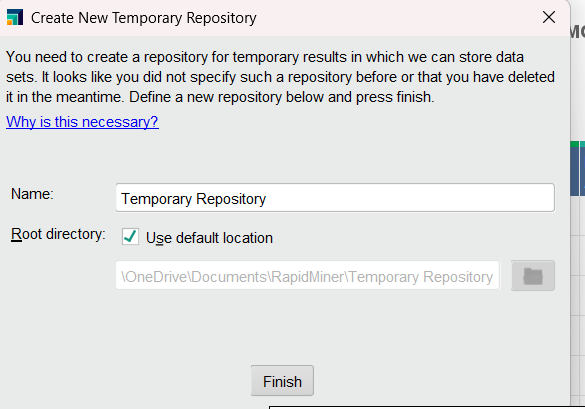




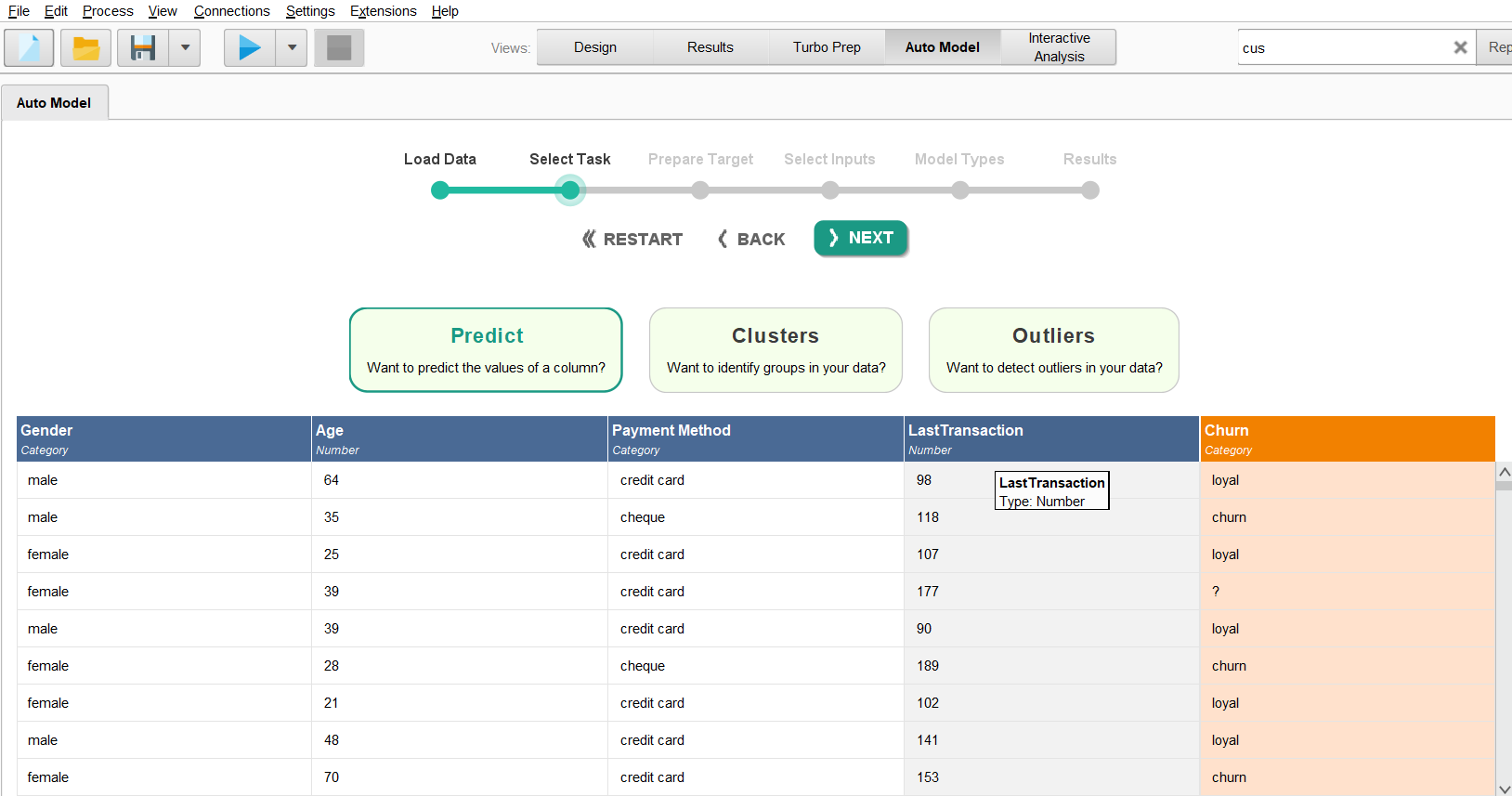
16. charts in Turbo prep  


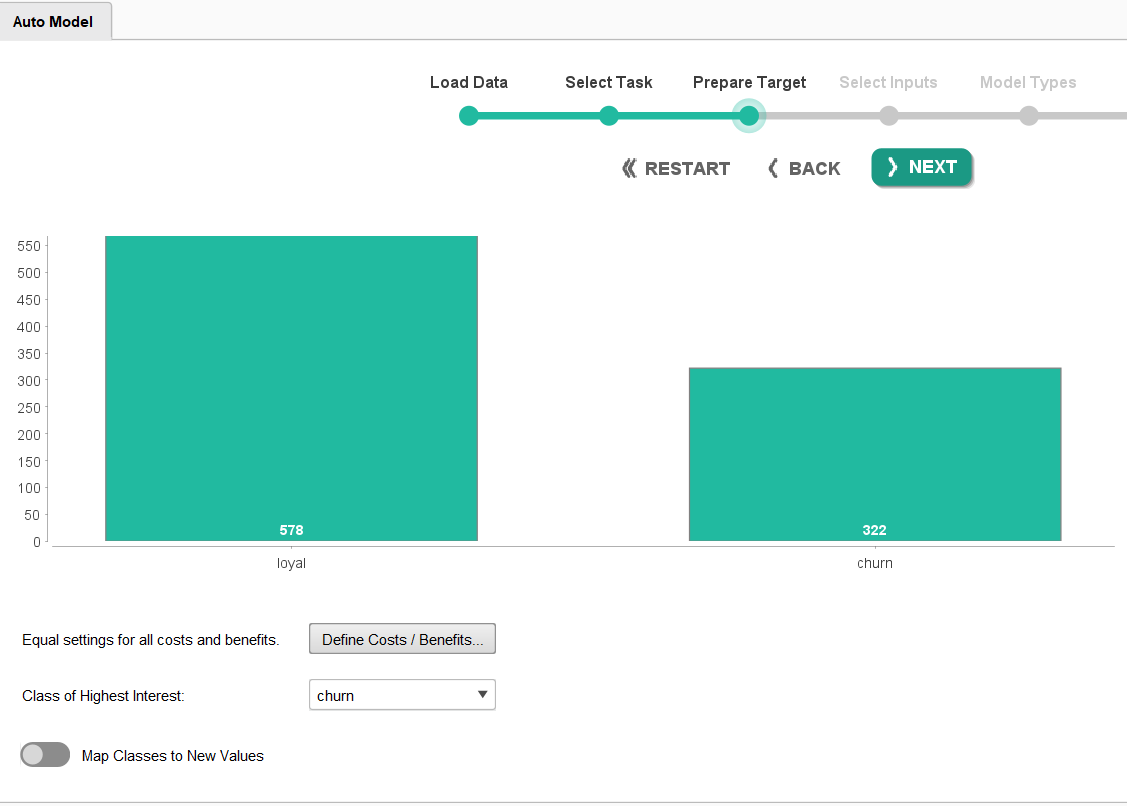
17. show details  


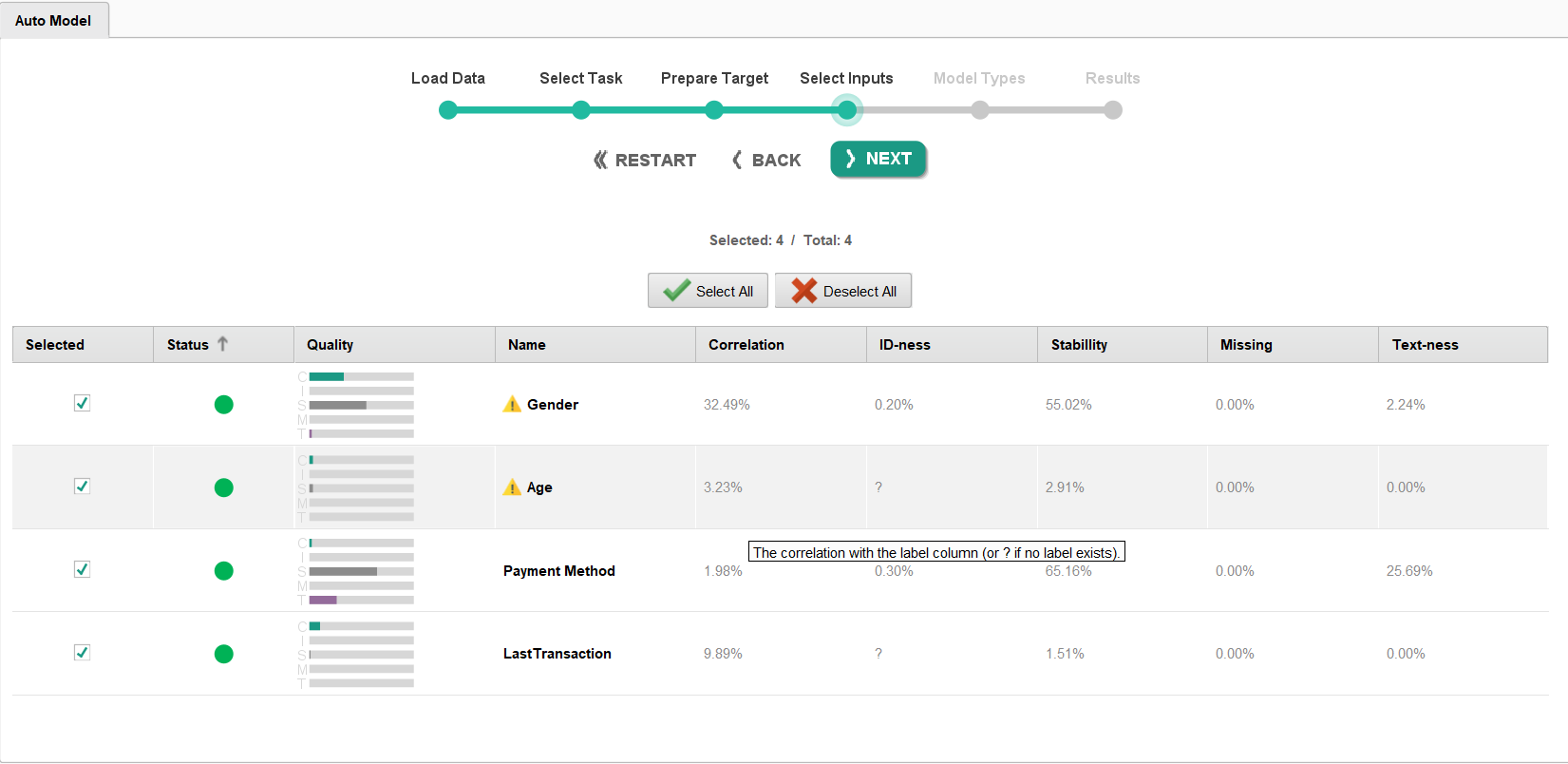


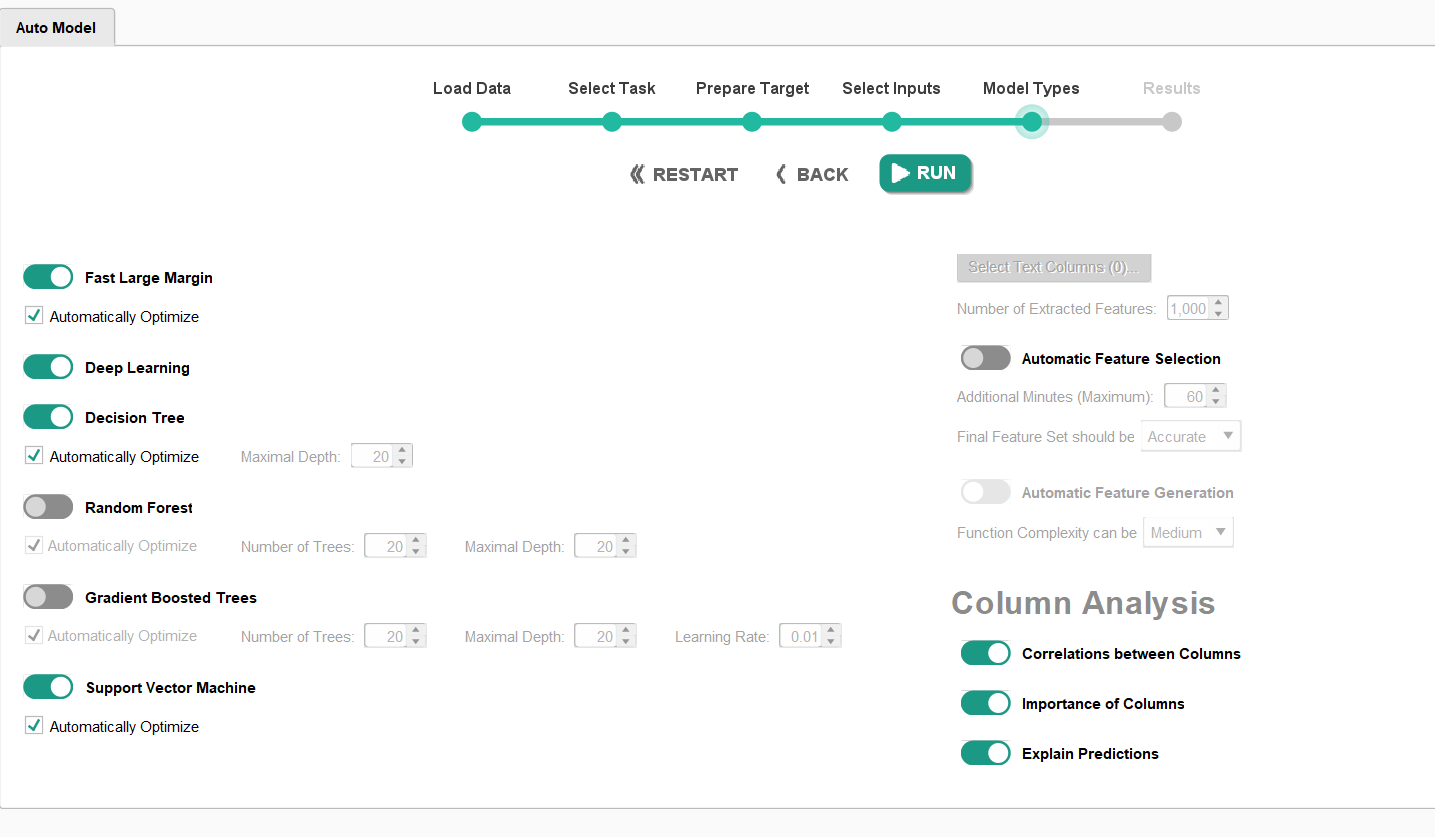
18 Model  


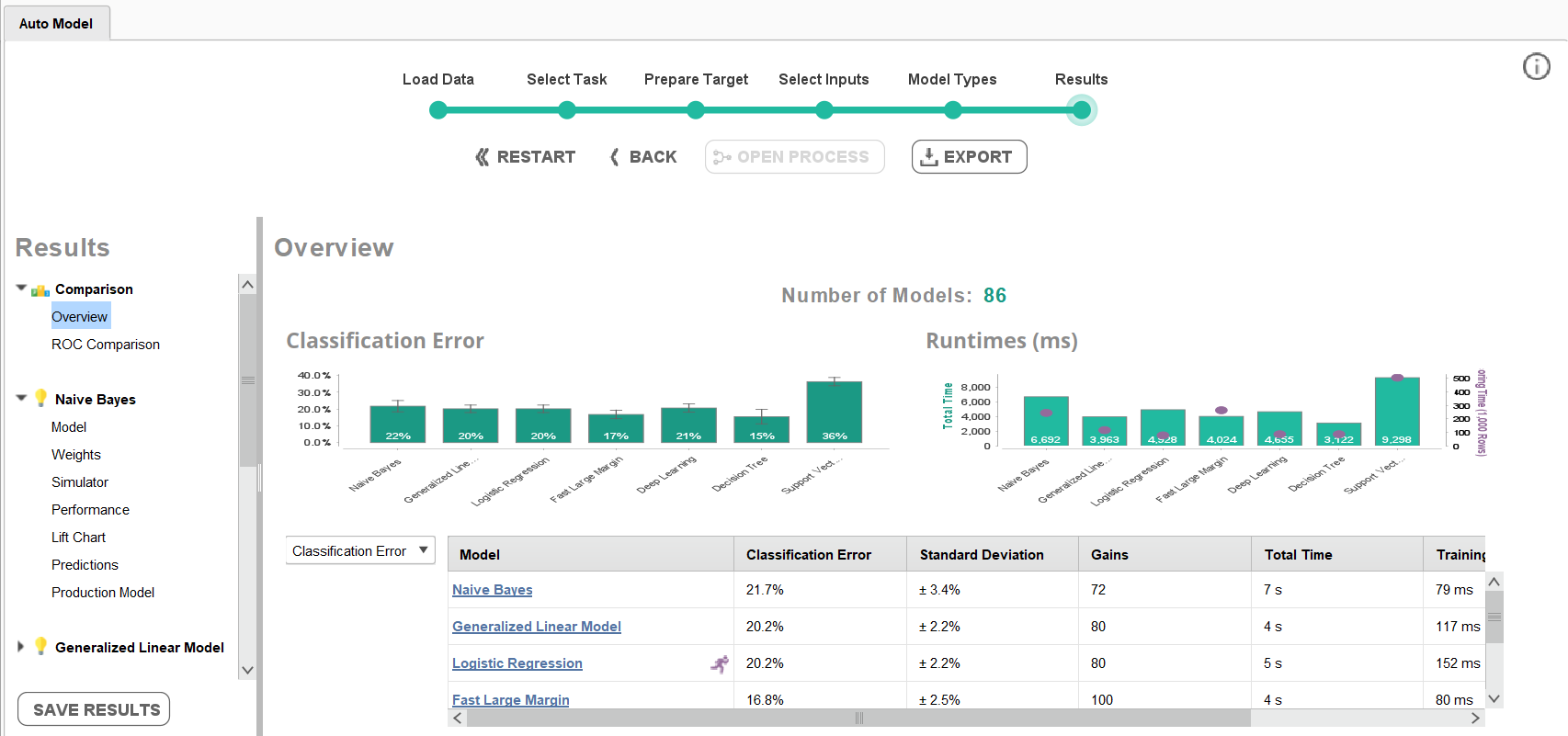
19 select target column



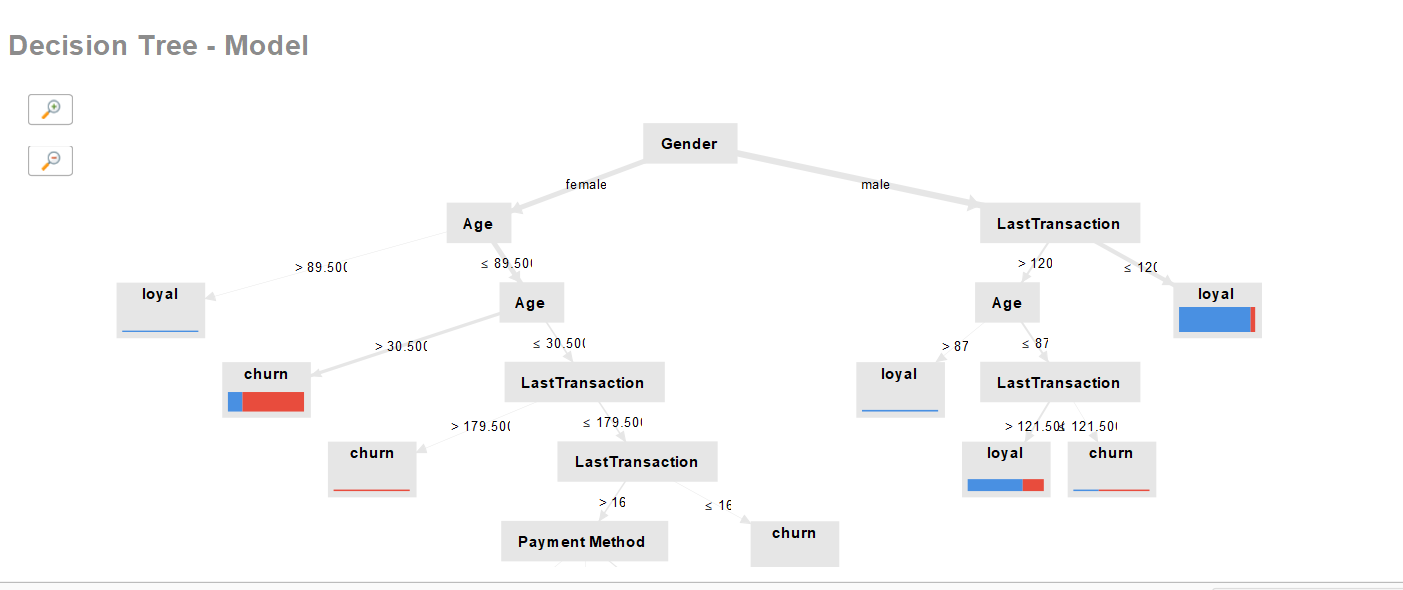
20. 

21. 

22.selecting Models  
****

23. Results overview  
****

24, Decision tree

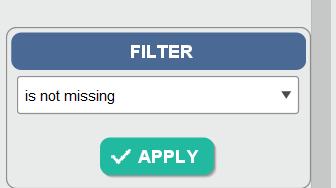
****

**Section 4:**

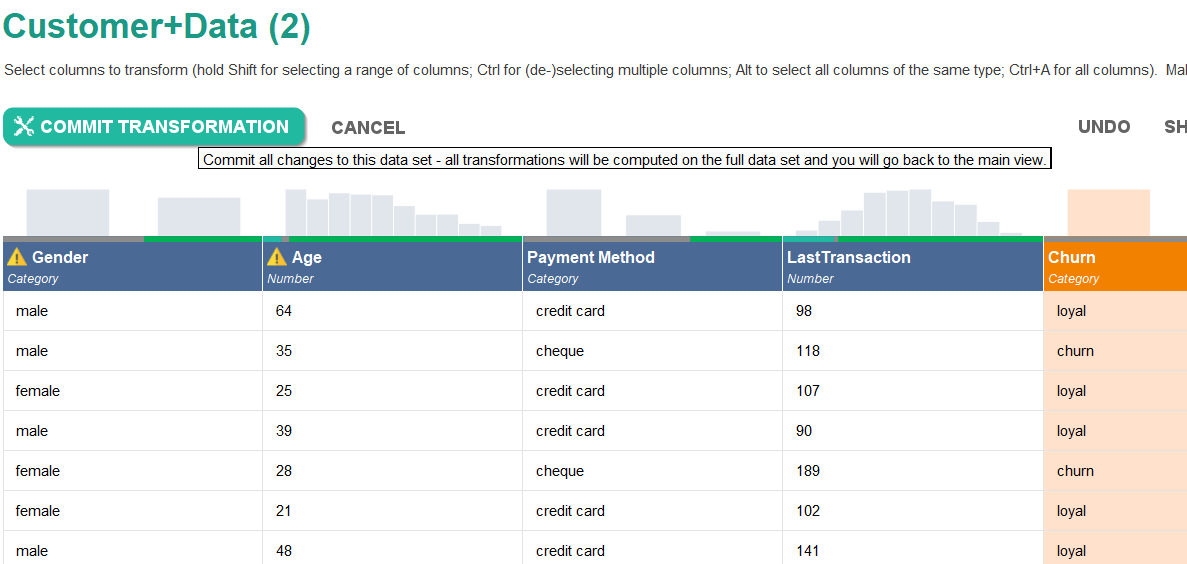
25. Pivoting table with rapid minder

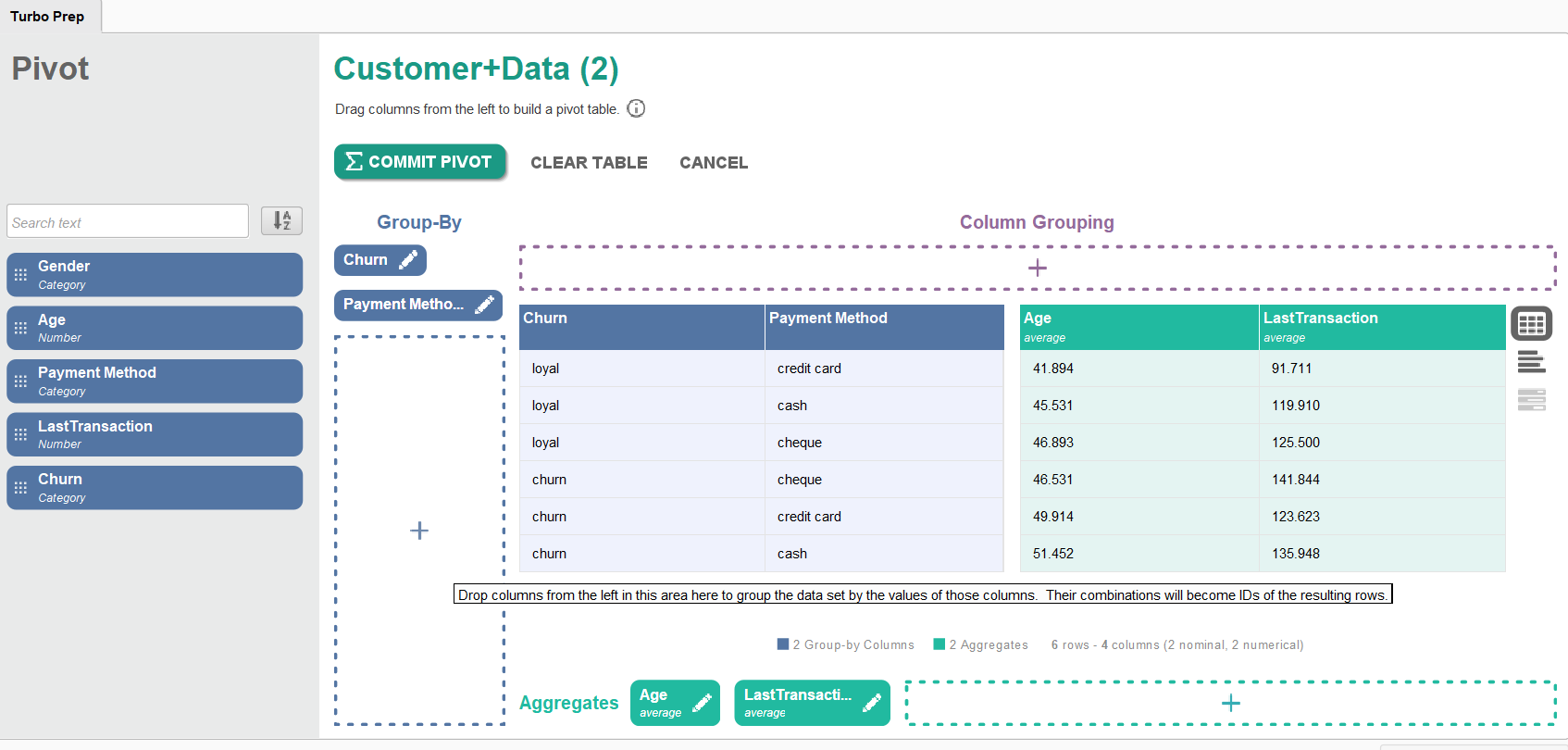
Removing missing info of churn ion our data set

Let perform transform in turbo prep

****

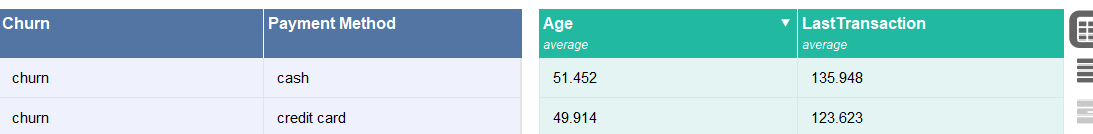
26. commit transformation



27.pivot table  


28 

29 high age having churn, we can see



30

